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## NEWS RELEASE

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**TD Bank Group announces major new partnership with Institute for Canadian Citizenship**  
*\$1.7 million sponsorship to more than double size of Cultural Access Pass program*

**TORONTO, April 23, 2018**—The Institute for Canadian Citizenship (ICC) is pleased to welcome TD Bank Group as presenting sponsor of its Cultural Access Pass (CAP), which provides all new Canadian citizens with free access to more than 1400 cultural attractions across the country in their first year of citizenship. To date, CAP has welcomed 265 000 new Canadian citizens and their families into museums, art galleries, science centres, parks, and historic sites across the country. The only program of its kind in the world, CAP demonstrates the unique value of arts and culture in fostering belonging and building inclusion.

“TD’s sponsorship comes at a pivotal moment, as the Cultural Access Pass enters its second decade,” said ICC CEO Charlie Foran. “We couldn’t be happier to be partnering with TD, which has a long track record of championing diversity and inclusion through the arts. With their support, our aim is to enhance and expand CAP, and to more than double the number of new citizens joining CAP each year.”

“Our sponsorship of the ICC’s Cultural Access Pass is a perfect example of our global corporate citizenship platform, The Ready Commitment, at work,” said Kelvin Tran, Senior Vice President and Chief Auditor, TD Bank Group, and Chair of TD’s Visible Minority Committee. “TD wants to help open doors to an inclusive tomorrow where everyone feels connected to their community. This is exactly what the Cultural Access Pass does—foster connectedness between new Canadian citizens and their communities, help accelerate their sense of inclusion in Canadian society, and create meaningful knowledge of and participation in Canadian culture.”

The announcement was made today at an event attended by the Rt. Hon. Adrienne Clarkson and John Ralston Saul, co-founders and co-chairs of the Institute for Canadian Citizenship.

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### **About the Institute for Canadian Citizenship**

Powered by a passionate and committed national network, the Institute for Canadian Citizenship (ICC) delivers programs and special projects that inspire Canadians to be inclusive, create opportunities to connect, and encourage active citizenship. Partnering with community volunteers and iconic cultural institutions, the ICC celebrates new Canadian citizens at more than 75 community citizenship ceremonies each year. The Cultural Access Pass is unique in the world, offering new citizens free access to more than 1400 cultural attractions during their first year of citizenship. Ideas & Insights is a leading source of research on citizenship and inclusion—social, cultural, political and economic. 6 Degrees extends the reach of the ICC’s work through a global public platform that explores inclusion and

citizenship in the 21<sup>st</sup> century. The ICC is a national charity co-founded by the Right Honourable Adrienne Clarkson and John Ralston Saul. [www.icc-icc.ca](http://www.icc-icc.ca)

### **About TD Global Corporate Citizenship**

TD has a long-standing commitment to enriching the lives of its customers, colleagues and communities. In March 2018, TD launched The Ready Commitment, a new multi-year program to help individuals and communities prosper. As part of The Ready Commitment, TD targets CDN \$1 billion (US \$775 million) in total by 2030 towards community giving in four areas critical to opening doors for an inclusive tomorrow – Financial Security, a more Vibrant Planet, Connected Communities and Better Health. Through The Ready Commitment, TD's aspiration is to link business, products, services, and community giving to help people feel more confident - not just about their finances, but about their future and their ability to achieve their personal goals in a changing world. For further information, visit [td.com/thereadycommitment](http://td.com/thereadycommitment)

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